



MDA Value Proposition

Minerva University’s **Master of Science in Decision Analysis (MDA)** is a unique program for rising professionals in diverse fields around the world. The curriculum is designed to equip emerging leaders with critical thinking, creative thinking, effective interaction, and collaboration competencies to make a meaningful impact in any organization. In this 21-month, part-time, remote graduate program, you will acquire key transferable leadership and analytical skills, through the practical application of frameworks and concepts across multiple contexts.

The modern field of decision analysis includes a set of interdisciplinary approaches and frameworks to conceptualize and analyze important organizational and individual choices with their consequences, and apply appropriate actions—both in business environments and across contexts. While there are some similarities between this methodology, applied through Minerva’s MDA program, and conventional Master in Business Analytics (MBA) degrees, there are also a number of notable differences. Learn how the MDA can help you advance your career and lead your organization to success beyond what is taught in traditional courses.

If you are interested in learning more about the Master in Decision Analysis (MDA), please contact us at masters@minerva.edu.

TRADITIONAL MBA	MINERVA MDA
<p>Industry Mindset The MBA was created to refresh C-suite leadership and follow pre-established “north stars” driven by corporate boards seeking enterprise growth.</p>	<p>Transformative Mindset The MDA was designed to challenge students to think critically and creatively so you can future-proof organizations and spearhead innovation in a constantly changing world.</p>
<p>Siloed Business schools develop courses and recruit faculty that reflect traditional business functions and offer limited interaction between departments or teams.</p>	<p>Collaborative The MDA offers a learning environment made up of interdisciplinary faculty and globally distributed professional learners that cross-fertilize ideas to build solutions for business and social issues.</p>

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TRADITIONAL MBA	MINERVA MDA
<p>Context Knowledge The MBA provides established business frameworks to scan the existing landscape and seek opportunities to increase market share within these parameters.</p>	<p>Systems Thinking The MDA teaches you how to analyze global societies and markets as complex adaptive systems to build more resilient and dynamic organizations that can tackle novel challenges methodically.</p>
<p>Organizational Traditional MBA programs teach you how to build customer relationships and train employees to create value for them.</p>	<p>Globally Minded The MDA focuses on how to evaluate and fulfill multiple levels of human needs through design thinking and social research to manage specific projects and teams, and make decisions to address these needs.</p>
<p>Case-based The HBS case method is the most popular educational tool in MBA programs but does not provide a diversity in methodology that can be easily applied in novel contexts.</p>	<p>Evidence-based The MDA curriculum includes a variety of course activities and projects based on the science of learning and proven to increase information retention and multidisciplinary real-life application across contexts.</p>
<p>Business-oriented MBA programs lack a data analytics component, focusing primarily on traditional business-related skills and methodology.</p>	<p>Data-informed The MDA courses include a focus on interpreting data and using available evidence to evaluate situations, develop viable options, and structure rational conclusions, in order to make informed decisions.</p>
<p>Distance Learning Traditional MBA programs offer online lectures, discussions, and tests over video-conferencing software and asynchronous course websites.</p>	<p>Fully Active Learning The MDA utilizes a student-centered active learning platform which keeps learners engaged in live online seminars through cutting-edge, interactive tools.</p>
<p>Market-oriented An MBA can help you climb the corporate ladder and secure a promotion within top-down SMEs and multinational companies.</p>	<p>Growth-oriented The MDA will give you a competitive edge by stimulating your intellectual growth so you can not only advance your career, but inspire and lead purpose-driven teams and create new enterprises.</p>